

DRAWING PHOTOGRAPHY UKRAINIAN
BETTER ENGLISH PROSPECTING PSYCHOLOGY
ADVERTISING
HANDICRAFTS INTERIOR DECORATING JOURNALISM
SPANISH LITERATURE INVESTMENT GERMAN
RUSSIAN PUBLIC SPEAKING
MUSIC APPRECIATION ART APPRECIATION
SALESMANSHIP LAW
FRENCH INTERNATIONAL RELATIONS
COMMERCIAL ART



WHICH COURSE SHALL
I TAKE THIS SEASON?

UNIVERSITY OF MANITOBA

EVENING
INSTITUTE

1951 - 1952

EVENING INSTITUTE

MONDAYS

Advanced English	Industrial Safety
Better English	Russian
Photography	Smocking or Needle Lace

TUESDAYS

Advertising	International Relations
Art Appreciation	Psychology
French I	Spanish
French II	Weaving

WEDNESDAYS

Block Printing	Journalism
and Textile Designs	Music Appreciation
Commercial Art	Public Speaking I
German	Salesmanship
Interior Decoration	Ukrainian

THURSDAYS

Drawing	Prospecting
Investments	Public Speaking II
Law	Traffic Safety
Leather Carving	Weaving

FRIDAYS

Literature

Special folders are available for the courses in SAFETY and TRAFFIC (tel. Mr. Trevor Davies 907 253), PRACTICAL ADVERTISING, SALESMANSHIP, INVESTMENTS and HANDICRAFTS.

For these and any further information telephone the Institute Secretary, 36 626, or the Director, Dr. C. Meredith Jones, 449 367.

30 Interesting Popular Courses

12 Weeks, starting

OCTOBER 22nd, 1951

Perhaps you will find it difficult to decide which course you should take when thirty courses are open to you?

If you are interested in the state of the world situation, you might try the course "**International Relations**". You may want to learn something about peoples' behaviour: you will find a popular study of it in "**Personality Development**." Have you ideas about Interior Decorating? Or perhaps you want a course that will increase your knowledge of literature — the fine arts — foreign languages — music — law.

Or else you have some professional, business interest that will lead you to want a course in Commercial Art, Journalism, Advertising, Salesmanship, Investment, Prospecting. We offer you also hobby courses; Handicrafts, Photography, Drawing, as well as others designed to improve your use of your own language: Public Speaking and two Better English courses.

Last year nearly 1,700 people, ranging in age from 16 to 65, attended the Evening Institute courses. They included doctors, lawyers, office employees, business men and women, merchants, industrial workers, housewives, teachers—in fact practically every trade and profession was represented. You need have no qualms about attend-

ing. The classes are popular classes, arranged for you, who are members of the University's great public audience.

Each class meets once a week, in the evening, at eight o'clock, for twelve weeks, starting the week of October 22nd, 1951. They are all held in the Broadway Buildings, Memorial Boulevard entrance. This is very handy for street car and bus service from any part of the city.

The only requirement for registration, in any course, is your own interest in the subject. There are no examinations and no pre-requisites.

The courses this year have again been completely revised and added to. Books are made available from the Library without charge.

There must be 20 persons registered in a class for it to be maintained. Should a class not be organized because of low enrolment, all fees paid will be refunded in full.

For details of how to register, and the fees required, turn to page 24. Our enrolment last year was large. In many classes we had to limit the number admitted. If you wish to be sure of being enrolled, you **should try to register early: by October 18th if possible.**

This is the seventeenth year of the Evening Institute. The fact that last session had such a large enrolment is the best indication we can give of the interest these classes have for those who decide to attend.

*These courses are designed for you—we hope
you will come.*

Personality Development

We all have to make personal adjustments to the environments we live in. Psychology is concerned to quite a large extent with studying how these adjustments are made.

In this course a psychologist will deal with the accommodation processes that every adult individual undergoes throughout his life.

It will discuss typical situations that require adjustment to an environment at the various stages of adult life. It will illustrate both the normal and the abnormal forms that these adjustments can take. The lectures will stress the importance, relatively speaking, of hereditary factors, and of processes like emotional development and social learning as they influence the personal adjustment problems of a normal adult.

There will be detailed consideration of the remedial measures that can be taken to correct the more common mal-adjustments.

LECTURER: Miss Joyce Burns — Tuesdays.

Four Handicraft Classes

With the assistance of the Canadian Handicraft Guild (Manitoba Branch), we will accept applications for classes in four types of crafts.

1. Foot-loom weaving: Tues. & Thurs., twice a week.
2. Smocking or Needle Lace: Mondays.
3. Block printing and Textile Designs: Wednesdays.
4. Leather Carving: Thursdays.

A detailed account of each course and the fees payable is given in a special folder that you can obtain from the Institute Office (36 626) or the Handicraft Guild (931 190).

Karl Marx and Russian Communism

The greatest problem facing the world today is the result of the pretensions of Russian Communism. No problem can be solved unless it is understood, and one of the most serious dangers to contemporary society is western ignorance of the origin and nature of the present regime in Russia.

In this course the economic conditions which gave rise to Marx's theory will be described and a critical appreciation of his life's work given. The subsequent development of Communism will be traced, including the influence exerted by Lenin and Stalin. Finally an attempt will be made to answer the question, how far present Soviet policy is the result of Communist idealism, Russian imperialism or the dictatorial ambitions of Russia's leaders.

LECTURER: Professor C. R. Hiscocks — Tuesdays.

Better English

Are you satisfied that you write and speak English as well as you would like? Do you feel awkward when you have to compose an important letter or phrase a thought in clear language?

This is a practical course in how to write and speak better English, using a style that is grammatically correct and a vocabulary that is suited to the idea you want to convey.

It is not a course in formal grammar. It will deal with such things as: sentence building—common errors and how to avoid them—how to begin, develop and conclude a paragraph—the different kinds of composition: narrative, description, argument—how to make your writing and speaking more interesting—pronunciation troubles, spelling and grammar. Only the basic grammar necessary for good speech and writing will be taught.

WRITE IT RIGHT is the keynote of this course. You will be encouraged to improve your own language by regular exercises for appraisal by the lecturer.

If you want to gain confidence in yourself and make your speaking and writing effective, you will find this course most helpful.

LECTURER: Mr. G. E. Snider — Mondays.

Creative Writing

In all forms of writing, technique has a proper and important place. Without it few writers can hope to succeed.

This course, which is essentially a practical one, is aimed at opening up to both readers and writers some of the "tricks of the trade" which go into writing in its many fields: journalism, magazine writing, radio scripts and the preparation and marketing of manuscripts.

It is given by a professional journalist who will be assisted by specialists in the various fields under discussion.

Members of the class are encouraged to submit one script for analysis and discussion. Those attending for the second time will find this an entirely new course; they may submit manuscripts throughout the series.

LECTURER: Mr. Frank Walker — Wednesdays.

Forms of Modern Fiction

What has happened to the novel since the nineteenth century? Has the word 'novel' any meaning in our time? Is the novelist an entertainer, a preacher, or an epic poet? What makes the distinction between popular and 'literary' fiction?

In this course Dr. MacLure will survey the varied achievements and account for the popularity (or unpopularity) of such modern masters as Forster, Joyce, Proust, Mann and Faulkner. He will indicate how each writer transforms the traditional patterns of the novel for his own purposes, and how each is influenced by certain aspects of contemporary culture.

The course will also include some study of the contemporary vogue of certain special forms of the novel, such as the detective story and the historical novel. As many of the works referred to as possible will be made available to the class through the Institute Library.

LECTURER: Professor Millar MacLure — Fridays.

Interiors for '52

Interior decoration is a very personal matter by which you and your family are vitally affected. By wise planning and careful analysis, Mr. and Mrs. 1952 can achieve desirable and very effective settings for their own home.

How can the shrinking dollar accomplish apparent miracles to produce a desired effect?

How has the disappearance of the 'maid-of-all-work' and the family of eight changed the face of interior decoration?

By analysing the age-old principles of good design and by considering the influence of contemporary living upon them, Professor Graham will be able to disclose the answers to questions like these.

His lectures will be of assistance to you in helping you to a modern rearrangement of your home without involving you in expensive remodelling. They will include periods for discussing individual problems and will be illustrated with slides and demonstrations of methods and materials.

LECTURER: Professor John W. Graham—Wednesdays.

Backgrounds to Contemporary Painting

This is an entirely new course in the appreciation of art. It is intended for those who like painting and want to understand more of what current painters are trying to do.

It will be a popular study of the principal art movements of the 19th and 20th centuries, from David to Picasso, explaining the philosophical and sociological background to their work and interpreting their aesthetic ideals.

This year it will be given by a distinguished painter, the new Director of the School of Art. He will explain the evolution of modern art from the Neo-Classical school, through Romanticism, Impressionism and Naturalism, down to Cubism and the experiments of the formal and psychological painters of today. All his talks will be well illustrated with slides and reproductions.

LECTURER: Professor William McCloy — Tuesdays.

Masterpieces of Symphonic Music

We have designed this course for music lovers, who have no technical knowledge of musical forms.

Two distinguished musicians will discuss and illustrate for you about ten symphonic works. They will try to analyse and develop them in order to show why they are usually accepted as masterpieces. They will explain each composer's background and the influences that made him write his kind of music.

Before hearing the music played, you will be shown, with copious illustrations at the piano, exactly how it has been constructed and what gives it its special character.

The principal symphonic compositions that will be studied and illustrated in this course will be: Symphonies; Sibelius, No. 2—Schubert No. 9—Bruckner No. 7—Dvorak No. 4—Vaughan Williams No. 5—Mahler No. 1 in D—Berlioz, *Symphonie Fantastique*. You will also study Bartok's Concerto for orchestra, Elgar's Concerto in B Minor for violin and orchestra and Brahms's Double concerto for violin, cello and orchestra.

You do not need any special technical knowledge of music to be able to follow and enjoy this course.

LECTURERS: Professor Ronald Gibson and

Mr. Filmer Hubble — Wednesdays.

You, Too, Can Draw!

This is a course planned for anyone who is interested in learning to draw with a pencil or pen, for a hobby or for business purposes.

The lecturer and her assistants are members of the staff of the University School of Fine Arts. They will start with simple pencil drawing and end up with a little color work.

They will give you training in the techniques of pencil, graphite and colored pencil drawing. You will draw still life, objects in nature, landscapes—as you see them or as you would like to imagine them. In color, you will go as far as the basic principles used in still life and colored poster work.

In order to limit the enrolment in this class, a fee of \$7.50 will be charged. Consumable materials will be charged for.

LECTURERS: Professor Joan Harland and
Miss Raquell Austmann

Thursdays

Commercial Art

This is a course for those who are interested professionally, or merely interested, in the work of the commercial artist.

Mr. John Phillips is a commercial artist of long experience. Under his guidance you will study all the major aspects of a professional commercial artist's work, including creating ideas, design, layout, lettering, packaging, fashion illustration. You will practice or be shown the methods by which illustrations and advertising art work are produced in line, wash, air brush and photography.

A special feature of the course will be a complete advertising campaign that will be created, carried through all its stages and produced by the class. You will be taken to a modern commercial art studio where you will study what goes on today in order to produce tomorrow's advertisements.

LECTURER: Mr. John Phillips — Wednesdays

Selling as a Career

This is a practical course in salesmanship, designed to train people in selling. It will give the young man a clearer picture of his work. It will recharge the veteran salesman's enthusiasm for his job, his products, and the economy of which he is the "spark plug."

It is a down-to-earth course of twelve meetings sponsored by the Sales Executives Club of Winnipeg. It will be conducted by outstanding Winnipeg Sales Managers, who feel it is their duty to help advance their profession by attracting and training the ablest young men.

You will have the advantages of "Selling as a Career" outlined for you and be given a thorough grounding in the basic principles of salesmanship. Experts will explain the importance of your personal and mental attitude toward selling. You will be taught how to analyze your products and how to pick out sales points; how to plan your presentation so that you appeal to buying motives; and most important of all, how to close sales.

In many cases actual selling techniques and typical selling situations will be demonstrated and analysed.

Wednesdays.

Advertising Today

This is an up-to-date, practical course in Advertising—designed for both beginners and experienced advertisers alike. If you want to enter the field of advertising, this course will help you to make a start. If you are already working in advertising it will, no doubt, boost you along in your present job.

Consisting of twelve lectures, sponsored by the Sales and Advertising Club of Winnipeg, it offers professional instruction in the working principles of modern advertising. Beginners will acquire a sound ground-work in the techniques and principles of advertising. For others, the course provides a systematic review of advertising as it is today. Advertising experts will deal with all its phases, including sales promotion, salesmanship, advertising media and techniques, copy, production, market research and public relations.

Visits will be made to active advertising agencies, studios and plants, where creative advertising and production are actually demonstrated.

Tuesdays.

The Law We Live By

The ten commandments have grown to tens of thousands as modern law has tried to keep pace with the complications of modern life.

This is a course that will emphasize a few of the more important of our rights and duties under the law as it affects the ordinary man and woman. It will be given by a distinguished lawyer who will explain them, using non-technical terms that everyone can understand.

The main divisions of his lectures will be: Your personal freedom. The sanctity of the person, compensation for physical injuries and defamation of character. Rights to property and its protection. Wills and legacies. The family, husband, wife, children, support, maintenance, illegitimacy, credit. Workers, unions, minimum wage laws, strikes, etc.

The course is designed for laymen, for employers, workers, parents and property owners. The individual's position in relation to each of these branches of the law will be discussed and the principal cases dealing with them will be explained.

LECTURER: Mr. Clive K. Tallin, K.C. — Thursdays.

Your Investments and You

A greater understanding of investments will naturally make for better investments. This is a course of 8 lectures for people who would like to enjoy more security and obtain additional income from investments, but who have a fear of losing their money or starting something that is too complex for them.

It will be given by the managers and senior personnel of some of the larger investment firms in Winnipeg and is sponsored by the Investment Dealers Association of Canada.

The course objective is briefly this. To familiarize you with the ways in which business enterprises obtain their funds and with the characteristic features of the various types of bonds and stocks.

It will assist you to determine security values through the use of financial statements and other statistical data. And it should help you to understand how an investment portfolio is built up so as to give proper consideration to investment for safety, for income, for more or less liquidity and very often to provision for some growth.

If you have money to invest, this course should be helpful in explaining in understandable language the basic principles of wise investment.

Thursdays

French Conversation I

If you can read simple French, you should be able to pronounce it properly and to carry on a simple conversation. You won't be able to do that without practice.

This course is for beginners in conversational French. It will take everyday topics of home and business life and give you practice in speaking informally.

French Conversation II

This is a more advanced class, designed to develop a higher degree of fluency and correctness in speaking French. It is intended for those who already have a fair knowledge of French, but need more practice in speaking.

In both these classes, each member will have opportunity to join in the discussions. They are conducted without the use of English.

LECTURERS: Professor Marcel Richard, and
Mlle Micheline Weill — Tuesdays.

Beginning Russian

Thousands of people on this continent are learning Russian for the first time. Our present relations with Russia make its study more and more important and useful to a wide variety of people.

This is an elementary course in the essentials of Russian, giving a limited working vocabulary that is enough for everyday use.

Those who have already taken an elementary course will also be accommodated in a CONTINUING RUSSIAN course, with work on a more advanced level.

LECTURER: Professor J. B. Rudnycky — Mondays.

Beginning Spanish

Spanish is now a most important language to business people and teachers. Its usefulness grows more obvious as our relations with South America become more intimate.

This is frankly a beginners' course. It begins at the beginning and should put the conscientious student in a position where he can read, write and understand simple Spanish with a fair degree of ease. The size of this class will necessarily be limited. You **must** register early.

LECTURER: Miss Emilie Sumi — Tuesdays.

Beginning German

Although you may never have studied a "grammatical" language before, you still can attain some mastery of a language like German in a comparatively short time.

This will be a practical course using the reading approach. It should help those who wish to get acquainted with German rapidly and to learn to read medium difficult German without much trouble.

LECTURER: Dr. Herta Hartmanshenn — Wednesdays.

Beginning Ukrainian

Many people are interested in learning the language which, after Russian is spoken by the largest number of Slavic peoples. Others may wish to brush up knowledge which is either faulty or has been largely forgotten.

This is a beginning course in Ukrainian for those who want to learn to speak, to read and understand correct, classical Ukrainian usage.

Only the minimum amount of grammar necessary as a basis for an oral approach will be taught.

LECTURER: Professor J. B. Rudnycky — Wednesdays.

ENGLISH

Advanced English for Newcomers

This is a course in English for daily living. It is especially arranged to help new Canadians from other countries, whose mother tongue is not English but who have already acquired a fair knowledge of the language. It is not intended for beginners.

It will include practical instruction in vocabulary building, sentence form and construction, idiomatic expression and colloquial usages common in everyday speech.

Practice in oral expression will be given through informal class discussions about Canada and Canadian ways of living.

LECTURER: Mr. A. H. Lawson — Mondays.

Prospectors' Course

This is a course arranged for all persons interested in the occurrence and distribution of the mineral resources of Canada.

The first part will offer practical instruction in the study and identification of common minerals, rocks and ores, plus an introduction to the general geology of igneous, sedimentary and metamorphic rocks.

The second part will deal with the classification and description of ore deposits and mines, radioactive ores, petroleum and natural gas, and the mineral wealth of Canada in general.

Complete sets of rocks and minerals will be made available to each student for personal study and identification.

The classes will be held in the Geology Laboratory at the Fort Garry Site.

LECTURER: Professor G. M. Brownell — Thursdays.

Public Speaking

Are you ever called on to make a speech? Are you nervous before, during or after your speech? Have you ever resolved that you will get some practice and training so that the next time you will do yourself and your subject justice?

Here is your opportunity in this practical course in "Public Speaking," open to both men and women. You will get help and practice in finding, organizing and delivering speeches.

The principles of effective speaking will be discussed, including voice development, pronunciation and choice of words, how to start a speech, how to finish one. You may not become an orator, but you will gain confidence and feel more at home when called on.

In order to give everyone a chance to speak at every meeting, the number enrolled must be limited. Last year so many people were unable to be admitted—you should register for this course very early.

**LECTURERS: Professor Clark Hopper and
Dean G. P. R. Tallin, K.C.**

Wednesdays and Thursdays

Amateur Photography

If you, as an amateur photographer, want to obtain the best results from your camera, something more satisfying than snapshots, you need to know more than merely how to point your camera and press the button. You must understand your apparatus and know the principles of processing.

This is not a course for training professionals. It is for those who take up camera work as a hobby, using simple, inexpensive equipment. The lecturer is an experienced photographic expert. He will introduce you to the technical and theoretical side of photography, explaining and demonstrating the processes involved in making pictures of various kinds, home portraits, lighting, colour, processing, printing and enlarging. You will learn the simple rules of pictorial composition.

Our limited supply of apparatus and space will not allow us to accept all those who apply. Last year this class was filled long before it began. You are advised to enrol without delaying.

LECTURER: Mr. C. E. M. Ward — Mondays.

HOW TO ENROL

You may enrol for any of these courses at any time by going or writing to the Evening Institute Office, Room 203, in the Broadway Buildings, (Centre Wing, Memorial Boulevard Entrance) from 9.00 to 12.00 a.m. or 1.30 to 5.00 p.m.

If you cannot come personally to the Office during these hours, mail your application, with name, address, phone number and the fee. **We urge you to do this by October 18th** if possible. Some of the classes are strictly limited as to numbers and applications are accepted in order of their arrival.

The Office will also be open from 7.00 to 8.00 p.m. each evening, Monday to Friday **during the first week of classes only**, i.e., for one hour before each class begins. If you cannot register before then, you may enrol at these times.

FEES

The fee for most of these courses is \$5.00. To keep some classes smaller and to purchase the materials that are supplied, the fee in the following courses will be \$7.50: Public Speaking, Drawing, Spanish, Russian, German, Advertising, Prospectors Course, Commercial Art, Salesmanship, Handicrafts. Investments is \$6.00.

Consumable materials are charged for as used. For these limited classes you should register early. No refunds are made after the second meeting of a class.

All mimeographed outlines of lectures, lecture notes, etc., where they are used, are supplied to you free. There is also a free lending library service.

If you wish any further information, telephone to the Evening Institute Office, 36 626, or to Dr. Meredith Jones, 449 367, Director of the Evening Institute.

The UNIVERSITY *and The CITIZEN*

WE . . .

of the Evening Institute are part of the public extension system of your University.

WE . . .

have prepared for your interest useful courses by scholars of reputation.

WE . . .

are trying to meet your real and changing needs.

YOU . . .

are members in our greater university audience.

YOU . . .

are offered an opportunity to study and discuss with them.

YOU . . .

are not being asked to prepare for exams.

Instead . . .

WE . . .

invite you to learn more about those things you like.

Which Course Will *YOU* ? Take This Season •

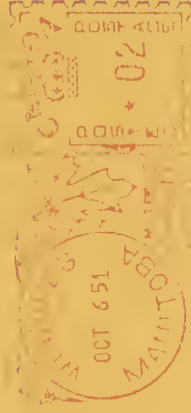
For information on other services, and advice on the development of general adult education activities in your community, you are cordially invited to write to:—

The Director,

Department of University Extension
and Adult Education,

University of Manitoba.

THE
UNIVERSITY
OF MANITOBA
EVENING INSTITUTE
BROADWAY BUILDINGS



Mr. & Mrs. M. Shewchuk,
248 Kelvin St.,
Winnipeg.

30 **INTERESTING, POPULAR COURSES • BEGINNING OCTOBER 22nd**
To be sure of being enrolled, you **MUST** register early.